**Supplemental Material 1: The back-translated version of the community readiness interview guide**

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| **Community efforts /Community knowledge of efforts** |
| 1. Using a scale from 1 to 10, to what extent is inactivity among children a matter of concern in this community? (1: not at all; 10: primary concern).   Using the same scale from 1 to 10, how much is unhealthy eating among children a matter of concern in this community? Please explain.   1. Please describe the ongoing efforts (programs or activities) in this community to promote physical activity among children.   Please describe the ongoing efforts in this community to promote healthy food choices among children.   1. How long have the efforts to promote physical activity been going on in this community? How long have the efforts to promote a healthy diet been going on? 2. Using a scale from 1 to 10, how aware are the people in this community of the efforts to promote physical activity among children? (1: no awareness; 10: quite aware). Using the same scale from 1 to 10, how aware are the people in this community of the efforts to promote healthy food choices among children? Please explain. 3. What are the strengths of these efforts? 4. What are the weaknesses of these efforts? 5. To whom are these services delivered? 6. Are there any segments in this community who may not have access to these services? 7. Is there any need to expand these efforts? If not, why not? 8. Is there any planning to promote physical activity or a healthy diet among children in this community? If yes, please explain. 9. (For school personnel only): What formal or informal policies or laws related to physical activity are there in this school? For how long? What formal or informal policies or laws related to food are there in this school? For how long? 10. (For school personnel only): Is it possible that the formal and informal laws or policies related to physical activity may not be enforceable for some segments of the pupils’ population?   Is it possible that the formal and informal laws or policies related to food may not be enforceable for some segments of the pupils’ population?   1. (For school personnel only): Is there any need to expand these efforts? If so, are there any plans to expand them? Please explain 2. (For school personnel only): How do community members view the school policies or practices related to physical activity? How do community members view the school policies or practices related to food? |
| **Leadership** |
| 1. Using a scale from 1 to 10, how much is childhood obesity a matter of concern of the leadership in this community? (1: no at all; 10: primary concern) 2. How have these leaders become involved in the efforts to promote physical activity and a healthy diet among children? Please explain 3. Do these leaders support additional efforts? Please explain |
| **Community climate** |
| 1. How does this community support the efforts to promote physical activity and a healthy diet among children? 2. What are the major barriers to efforts to reduce obesity, promote physical activity and healthy eating among children in this community? 3. Have there been any circumstances where community members may have thought that the children’s eating and activity habits or their weight are things that should be accepted as such? Please explain. 4. Based on the answers that you have given so far, in your opinion, what is the overall feeling of the community members about childhood obesity? 5. Using a scale from 1 to 10, describe the community’s views about the capability of this community to change childhood obesity? (1: this community cannot do anything to address this problem; 10: we are capable of reducing obesity among the children here) 6. Do the inhabitants in this community believe that addressing childhood obesity is a responsibility of this community? Do they believe that this school has a responsibility to address this problem? |
| **Knowledge of the subject/problem** |
| 1. How much do community members know about childhood obesity? Please explain 2. What types of information are available in this community about childhood obesity? 3. What local data are available about childhood obesity in this community? 4. How do people obtain this information? |
| **Resources** |
| 1. Who would an obese child refer to first for help in this community? Why? 2. Using a scale from 1 to 10, what is the level of expertise and training of people who are involved in efforts to reduce obesity or promote physical activity and a healthy diet among children? (1: very low; 10: very high). Please explain. Who are the persons who have expertise in this area? 3. What is the community members’ and /or local businesspersons’ attitude about supporting efforts to promote physical activity and a healthy diet among children? Are people and /or local businesspersons willing to voluntarily provide money, space, and facilities for these activities/efforts? 4. How are the ongoing efforts funded? Please explain 5. Are you aware of any action plan and proposal that have been submitted for funding to address obesity or promote physical activity and healthy diets among children? If yes, please explain. 6. Do you know if there have been any evaluations of the ongoing efforts? If yes, on a scale of 1–10, how comprehensive are these evaluations (1: not at all; 10: very comprehensive). 7. Have the results of these evaluations been used to make changes in the programs, activities or policies, or start a new program? If yes, please explain 8. Who in this community may be interested in participating in the efforts to promote physical activity and healthy eating habits among children? |